



Tourism and the Outdoors

Tuesday 13th March 2012

10am – 3pm

Treetops Adventure, Betws y Coed

10am	Registration & Refreshments	
10.30am	<p>Welcome & opening business</p> <p>The Value of the Outdoor/Activity Tourism Sector Why your business should engage with the Outdoor Tourism Sector</p>	<p>Chris Wright Snowdonia Active Consultant to Tourism Partnership North Wales</p>
11.00am	<p>Cycling Centre of Excellence Maximising the benefits of the Cycling Centre of Excellence Projects in North Wales.</p>	<p>Helen Mrowiec Cycling Centre of Excellence Project Manager Eryri Centre of Excellence</p>
11.30am	<p>Sharing Best Practice Case studies and experience in developing mountain biking opportunities in Scotland</p>	<p>Graeme McLean Project Manager – Developing Mountain Biking in Scotland</p>
12.00 noon	<p>Open Floor Your business</p>	<p>Introduce your business, examples of good practice, up and coming events</p>
12.30pm	Lunch and networking	<p>Drop-in stalls and information and : Local Investment Fund Grants Tourism Information Visit Wales Accreditation Scheme Leaflet swap</p>
13.30pm	<p>Group A Smart Travel Training: Linking your business to transport.</p>	<p>Jessica Pritchard, Taith Adrienne Harries, Traveline Cymru</p>
	<p>Group B Workshop: Opportunities and supporting the Mountain Biking and Activity Tourism Sector.</p>	<p>Graeme McLean Chris Wright</p>
2.15pm	<p>Group A Priorities for developing opportunities and supporting the Mountain Biking and Activity Tourism Sector.</p>	<p>Graeme McLean Chris Wright</p>
	<p>Group B Smart Travel Training: Linking your business to transport.</p>	<p>Jessica Pritchard, Taith</p>
3.00pm	Close	

Please **RSVP** to Helen Mrowiec, Denbighshire Council Senior Recreation Officer by **Thursday 8th March**. helen.mrowiec@denbighshire.gov.uk or 01352 810614.
Directions to Treetops Adventure can be found at <http://www.ttadventure.co.uk/>





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Wednesday 14th March 2012

10am – 3pm

Rhyl Community Centre, Wellington Road, Rhyl

10am	Registration & Refreshments	
10.30am	<p>Welcome & opening business</p> <p>The Value of the Outdoor/Activity Tourism Sector Why your business should engage with the Outdoor Tourism Sector</p>	<p>Chris Wright Snowdonia Active Trade Advisor to Tourism Partnership North Wales</p>
11.00am	<p>Cycling Centre of Excellence Maximising the benefits of the North Wales Cycling Centre of Excellence Project.</p>	<p>Helen Mrowiec Cycling Centre of Excellence Project Manager</p>
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13.30pm	<p>Group A Smart Travel Training: Linking your business to transport.</p> <p>Group B Workshop: Opportunities and supporting the Mountain Biking and Activity Tourism Sector.</p>	<p>Jessica Pritchard, Taith Adrienne Harries, Traveline Cymru</p> <p>Graeme McLean Chris Wright</p>
2.15pm	<p>Group A Priorities for developing opportunities and supporting the Mountain Biking and Activity Tourism Sector.</p> <p>Group B Smart Travel Training: Linking your business to transport.</p>	<p>Graeme McLean Chris Wright</p> <p>Jessica Pritchard, Taith Adrienne Harries, Traveline Cymru</p>
3.00pm	Close	

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Tourism and the Outdoors

Thursday 15th March 2012

10am – 3pm

Llangollen International Pavilion

10am	Registration & Refreshments	
10.30am	<p>Welcome & opening business</p> <p>The Value of the Outdoor/Activity Tourism Sector Why your business should engage with the Outdoor Tourism Sector</p>	<p>Chris Wright Snowdonia Active Trade Advisor to Tourism Partnership North Wales</p>
11.00am	<p>Cycling Centre of Excellence Maximising the benefits of the North Wales Cycling Centre of Excellence Project.</p>	<p>Helen Mrowiec Cycling Centre of Excellence Project Manager</p>
11.30am	<p>Sharing Best Practice Case studies and experience in developing mountain biking opportunities in Scotland</p>	<p>Graeme McLean Project Manager – Developing Mountain Biking in Scotland</p>
12.00 noon	<p>Open Floor Your business</p>	<p>Introduce your business, examples of good practice, up and coming events</p>
12.30pm	<p>Lunch and networking</p>	<p>Drop-in stalls and information and : Local Investment Fund Grants Tourism Information Visit Wales Accreditation Scheme Leaflet swap</p>
13.30pm	<p>Group A Smart Travel Training: Linking your business to transport.</p> <p>Group B Workshop: Opportunities and supporting the Mountain Biking and Activity Tourism Sector.</p>	<p>Jessica Pritchard, Taith Adrienne Harries, Traveline Cymru</p> <p>Graeme McLean Chris Wright</p>
2.15pm	<p>Group A Priorities for developing opportunities and supporting the Mountain Biking and Activity Tourism Sector.</p> <p>Group B Smart Travel Training: Linking your business to transport.</p>	<p>Graeme McLean Chris Wright</p> <p>Jessica Pritchard, Taith Adrienne Harries, Traveline Cymru</p>
3.00pm	Close	

Please **RSVP** to Helen Mrowiec, Denbighshire Council Senior Recreation Officer by **Thursday 8th March**. helen.mrowiec@denbighshire.gov.uk or 01352 810614.

